



Dear Santa Clara County Fire Department,

We are happy to announce that we're restarting our annual Health and Wellness Fair and cordially invite you to participate as an exhibitor. This Resource & Information Fair is dedicated to active seniors and scheduled for Saturday, November 9, 2024, from 10:00 am to 2:00 pm, this year's theme is "I ❤️ Wellness!"

The primary goal of this Health Fair is to furnish practical information and resources on preventative health and innovative aging to seniors residing in our local community. We are diligently coordinating a diverse array of exhibitors to showcase their health and wellness resources, products, and services. Anticipating a robust turnout, we expect an attendance of over 1000 seniors, including our residents, their family members, as well as seniors from Cupertino, Los Altos, Saratoga, Los Gatos, and neighboring areas. Additionally, each attendee will receive a comprehensive booklet highlighting the exhibitions to use as an ongoing resource throughout the year.

As a non-profit, there is no charge for you to participate in our Health Fair. You will receive continental breakfast, two box lunches, a 6-foot table with a skirt, and the opportunity to enter your name in our drawing for prizes. While exhibitors are not permitted to sell merchandise at the Fair due to resident by-laws, you are encouraged to have a sign-up list and your advertising materials at your booth for the products/services you provide. We strongly encourage you to create an interactive exhibit that transcends mere literature distribution, engaging Health Fair attendees in a more meaningful manner.

Benefits of participation include:

Promoting Your Brand: Gain exposure by showcasing your business to an audience of over 1,000 seniors in the greater Bay Area.

Strengthen Community Ties: Demonstrate your commitment to supporting preventative health and innovative aging in the local senior community.

Networking Opportunities: Connect with other exhibitors, Forum residents, their friends and families, and seniors in Silicon Valley.

To secure your spot at the Health Fair, kindly complete and submit the attached form. We kindly request the above by October 15, 2024.

If you need any assistance, please feel free to contact us. You may also drop off your registration form and payment at our Front Desk at your convenience.

We eagerly anticipate your participation and look forward to welcoming you to The Forum's Health Fair!

Warm regards,

Denia Cunningham

Denia Cunningham
Senior Executive Assistant and Health Fair Committee Member
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NON-PROFIT REGISTRATION FORM

The Forum's Resource & Information Health Fair
Saturday, November 9, 2024, | 10:00 am – 2:00 pm

Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone Number: _____

Email Address: _____

Brief description (25 words or less) of your organization's mission (this information will be posted in our Health Fair booklet):

Accommodations: Please check if you need an electrical outlet and/or Wi-Fi.

☐ Electrical Outlet

☐ Wi-Fi

Box Lunch: Indicate the number of lunches needed and choice(s):

_____ **chicken salad on a croissant** _____ **Roasted Vegetable croissant**

Two boxed lunches are provided to all exhibitors; additional lunches can be purchased for \$8.00 each.

The Forum's Resource & Information Health Fair
Attn: Denia Cunningham
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